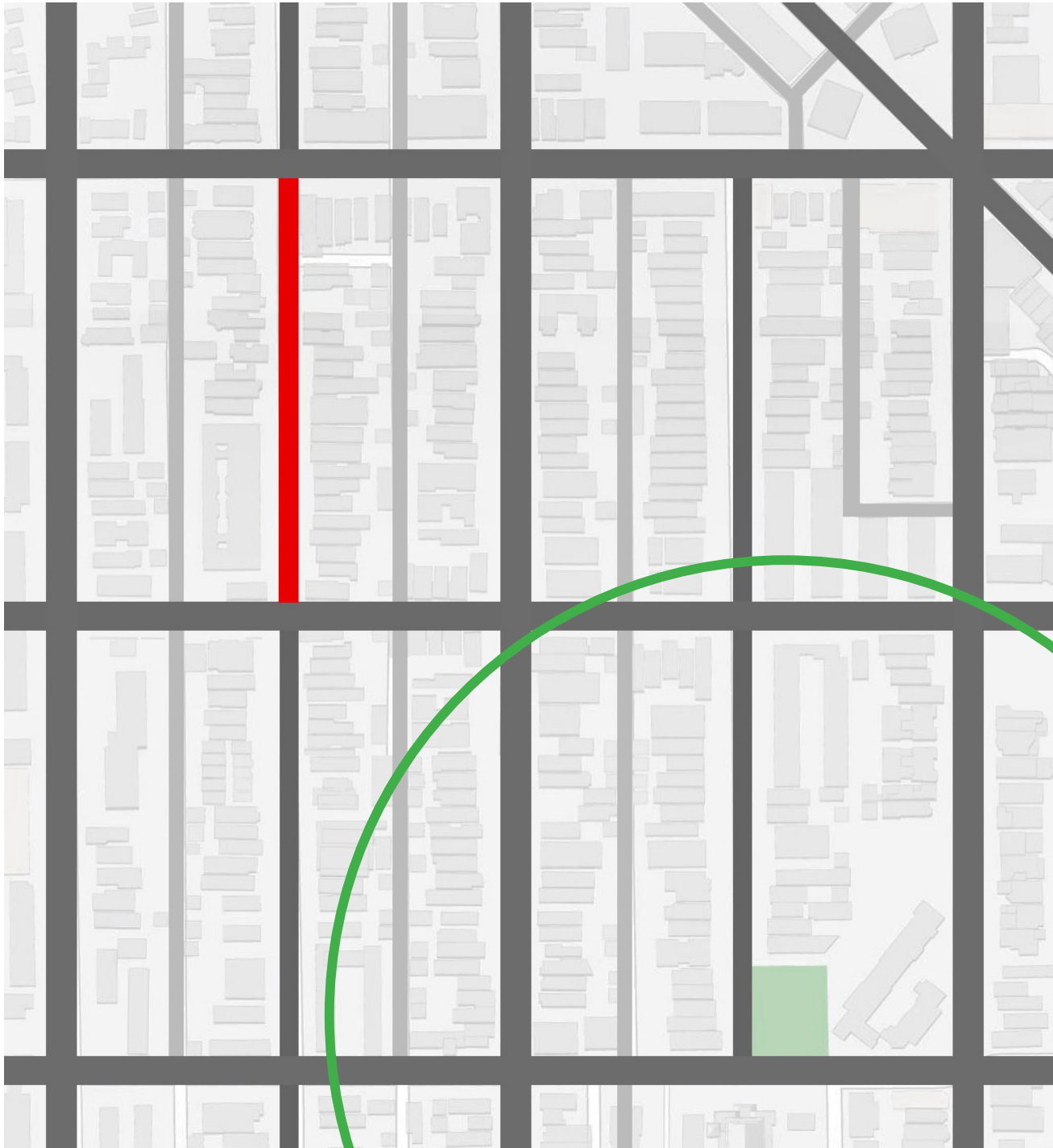




**TRANSFORMING OUR STREETS:**  
*In Response to Covid-19*  
2020-05-20



# IDENTIFYING STREETS

- STREETS HEAVY WITH BUSINESS THAT BENEFIT FROM SOCIAL PRESENCE
- STREETS HEAVY WITH BUSINESS THAT NEED OR BENEFIT FROM ADDITIONAL OPERATION SPACE
- STREETS THAT ARE FAR AWAY FROM PUBLIC OPEN SPACE (NO PARK NEARBY)
- STREETS THAT ALREADY HAVE LOCAL MECHANISMS IN-PLACE FOR FESTIVALS OR STREET CLOSURES
- STREETS WITH PARKING NEARBY AND ABILITY TO SERVICE THROUGH ALLEY OR OTHER MEANS

*“...roads represent infrastructure investments that the government has already paid for.”*

*In order to help businesses, cities should maximize the investments they’ve already made.*

Continuing to spend billions on bail-outs is not sustainable, and roads represent infrastructure investments that the government has already paid for.

Small businesses, restaurants, bars, and artisans define the urban fabric of our cities and towns. As designers and curators of the built environment, we acknowledge that economies are opening before experts, scientists and epidemiologists would like, and we must seek solutions that aid our communities in the re-opening process.

In this case, we as designers don’t need to be overly clever. Business owners are proficient and resourceful. We must give them the space to be the creatives. In the following pages, we’ve thought through how to close streets, how they might help business, and offer safer pedestrian movement: We’ve illustrated how it might all work. We’ve also identified a half dozen ways businesses could potentially capture this additional operational space, but we have no doubt businesses will find new and additional ways to use the sidewalk and street.

Temporarily offering street-space to businesses gives our local governments a cost-effective tool to help small businesses function at a higher capacity.

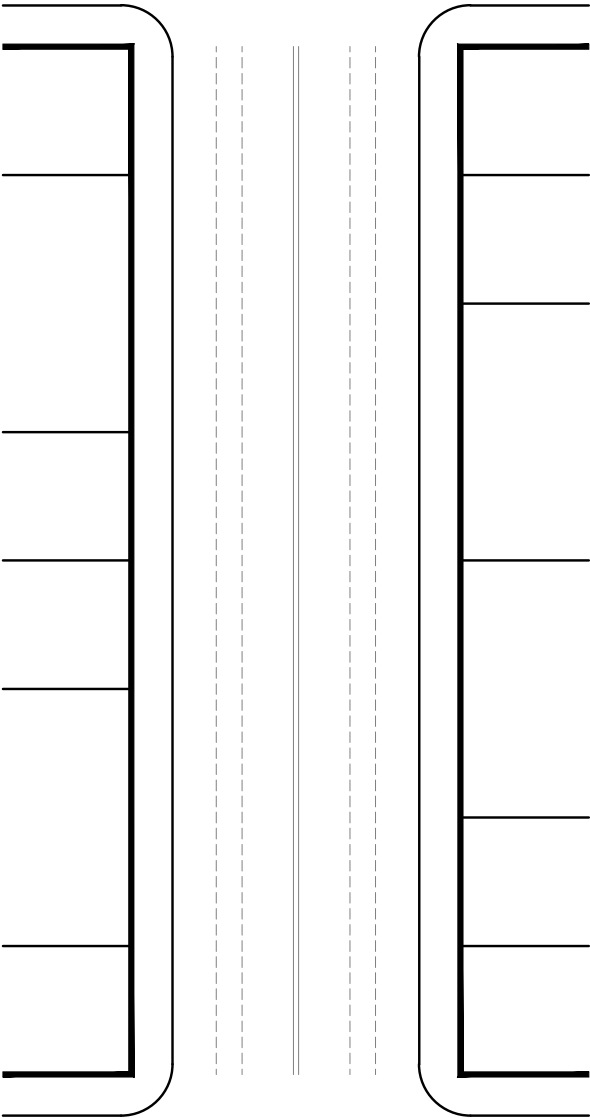
Using our infrastructure in additional ways can help balance the toll of the virus with the toll on the economy. This is paramount to saving lives and saving businesses.



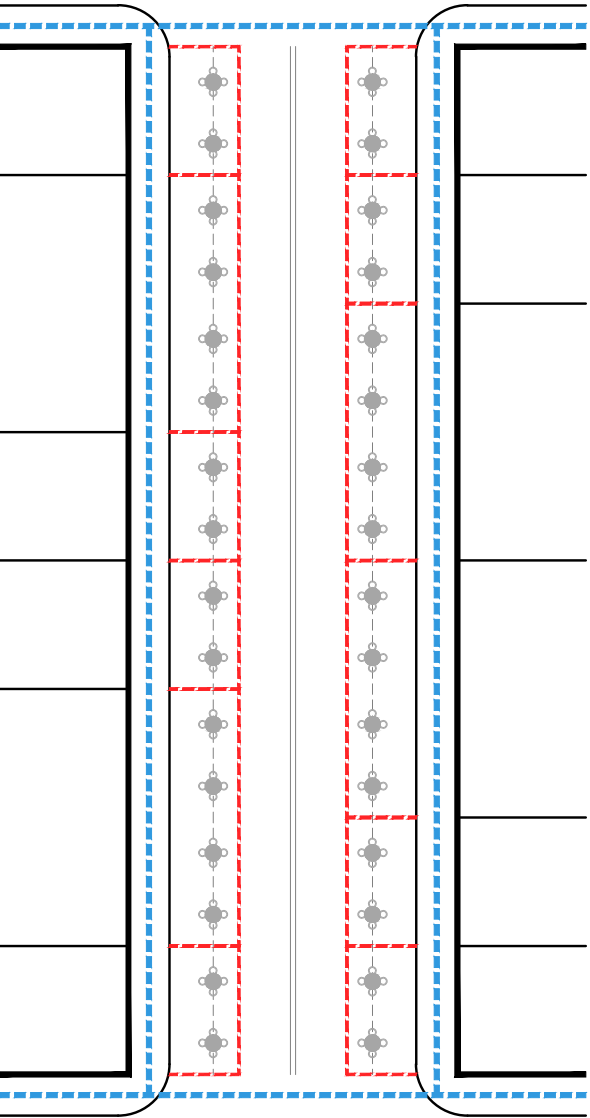
While coronavirus transmissions can happen outdoors, the risk is much lower than it is indoors, recent studies show. In one study of 7,300 cases in China, only one case was connected to outdoor transmission, The New York Times reported.

**REAL OR PERCIEVED, BUSINESS SHOULD RECOGNIZE THAT MUCH OF THE PUBLIC WILL FEEL SAFER OUTDOORS.**

**GENERIC ROAD CONDITION:**  
\*SIDEWALKS TOO NARROW TO SOCIAL DISTANCE

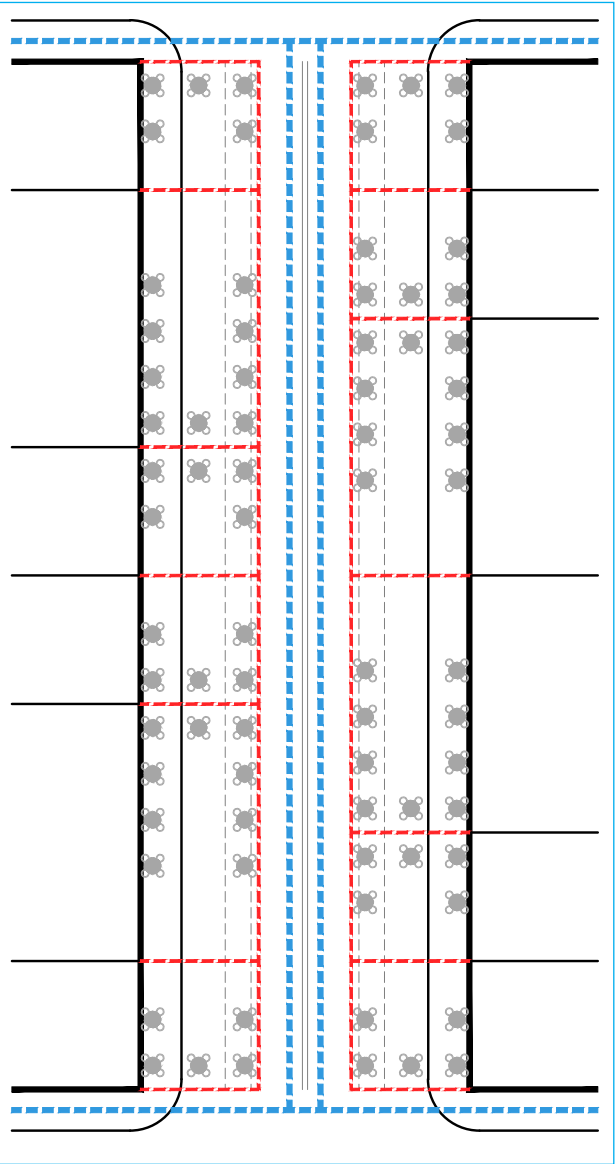


**AUTOMOBILE TRAFFIC REMAINS:**  
BUSINESSES TAKE PARKING/BIKE ZONE,  
\*SIDEWALKS TOO NARROW TO SOCIAL DISTANCE



**ADDED 5400 SF**  
**32 POTENTIAL TABLES**  
\*SIDEWALK PEDESTRIANS CANNOT MAINTAIN SOCIAL DISTANCE

**AUTOMOBILE TRAFFIC CLOSED:**  
BUSINESSES TAKE MORE STREET, AND PEDESTRIANS USE WIDE CENTER FOR SOCIAL DISTANCING



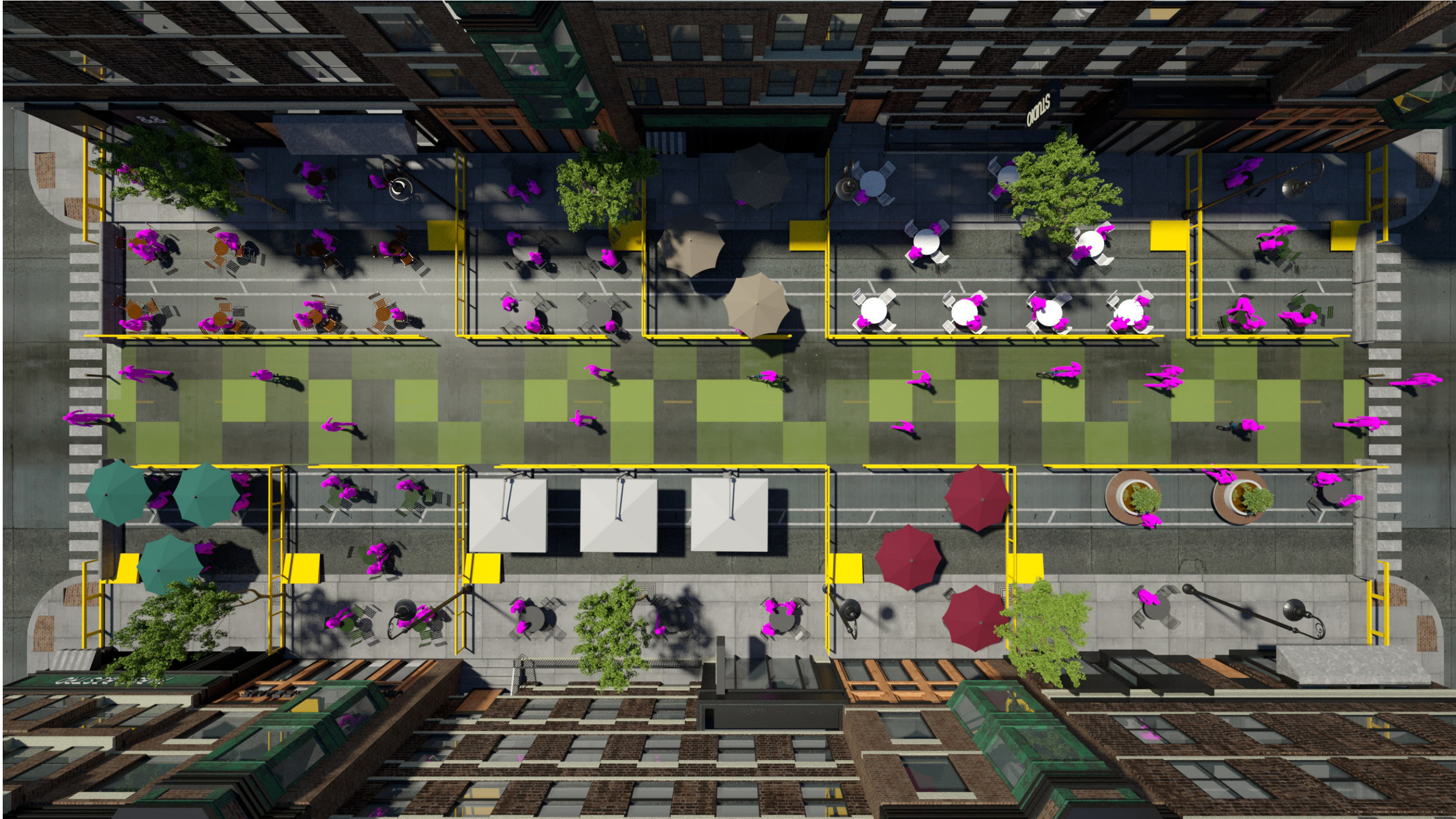
**ADDED 9200 SF**  
**76 POTENTIAL TABLES**  
\* SIDEWALK PEDESTRIANS ABLE TO MAINTAIN SOCIAL DISTANCE





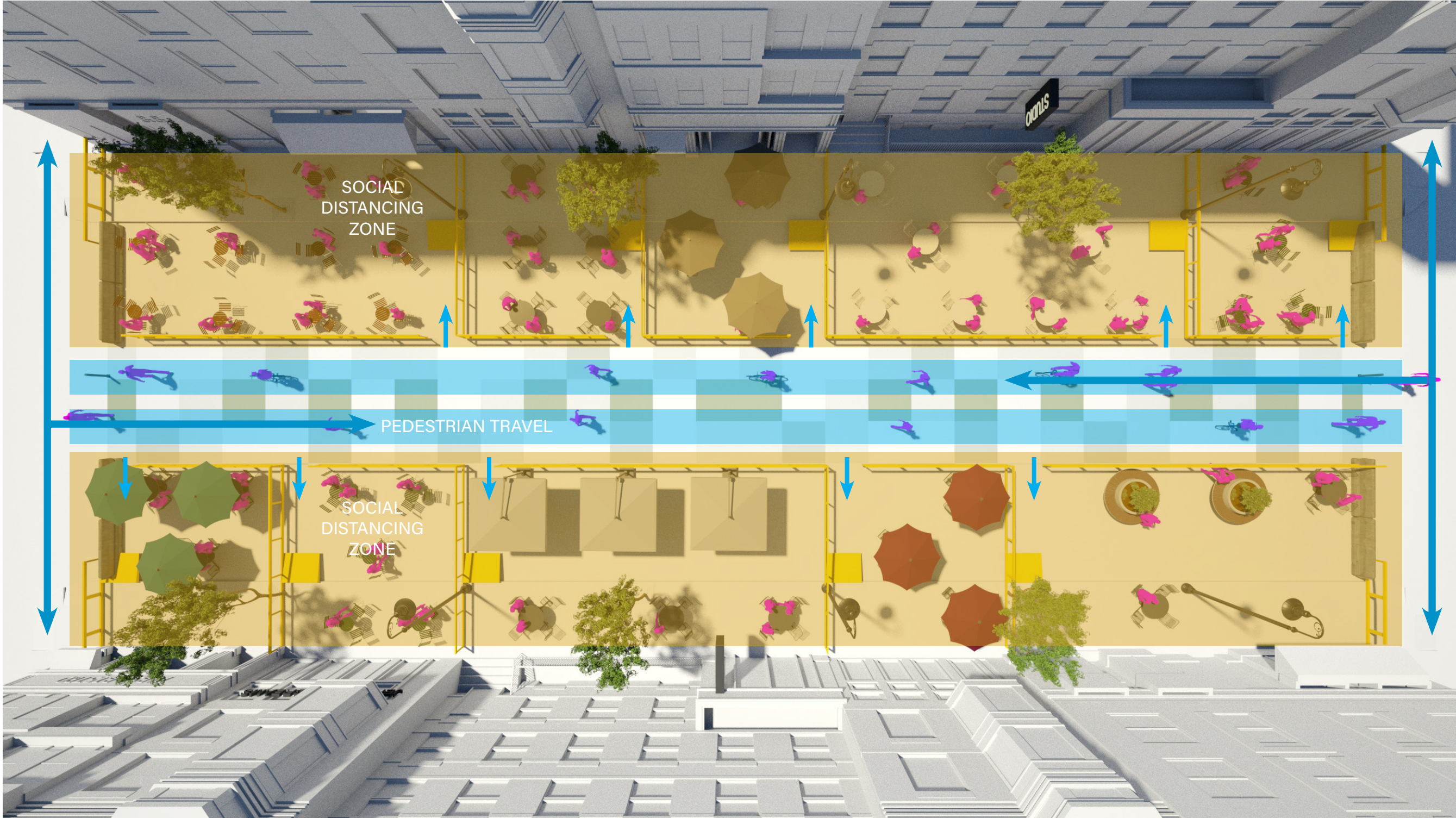






RATIO





\*CLOSED SIDEWALKS FOR WIDER/SAFER PEDESTRIAN MOVEMENTS





RESTAURANT SEATING

RETAIL EXTENSIONS

CASUAL CAFE

FARMERS MARKET

FOOD TRUCK



WORK SPACE

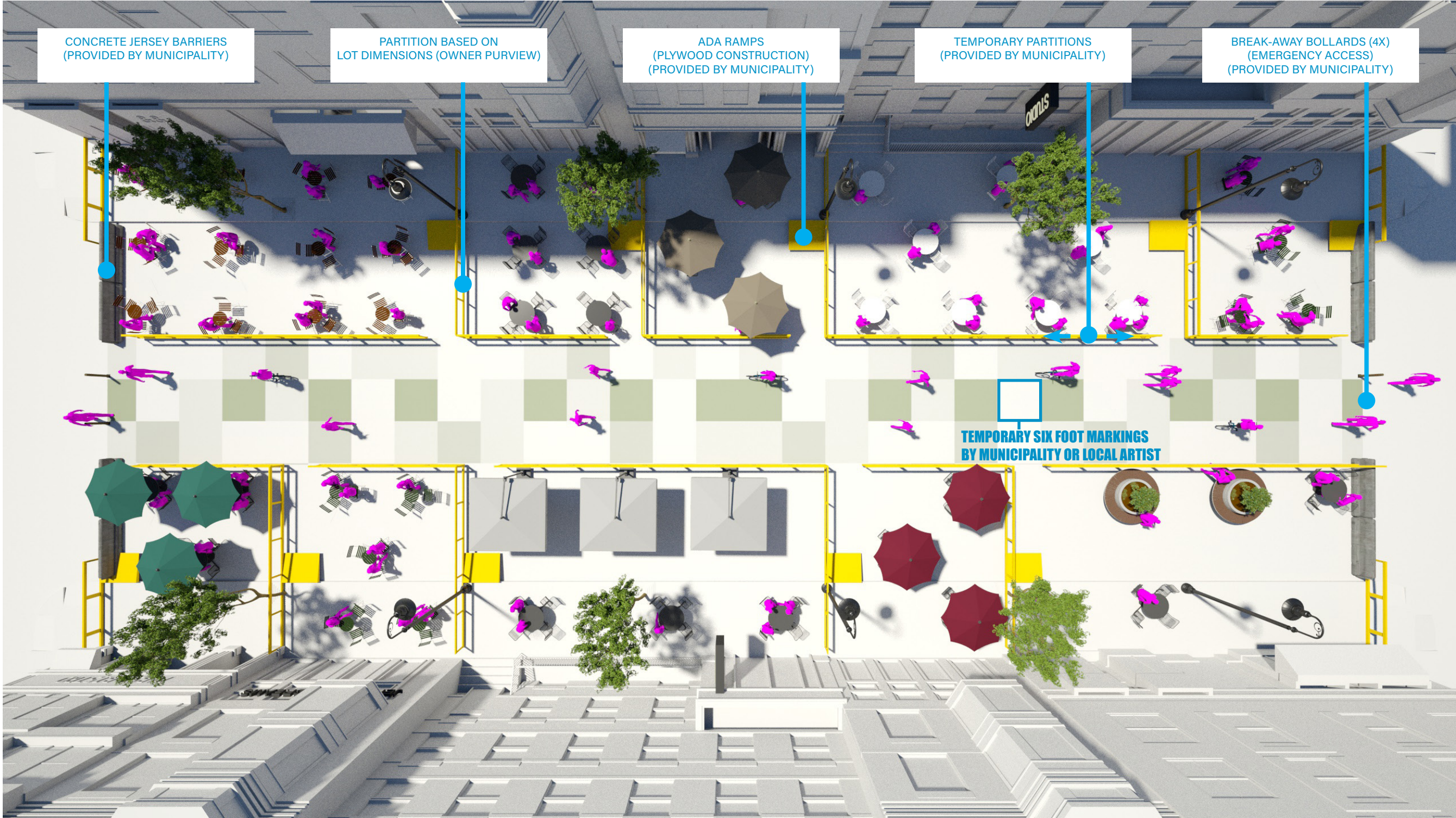
CASUAL DINING

FITNESS - YOGA

HAIR CUT/BARBER

DOG RUN





\*MUNICIPALITY TO PROVIDE: 8X JERSEY BARRIERS, 4-10 PLYWOOD ADA RAMPS, 2-4 BREAK-AWAY BOLLARDS, 100-300 FEET PARADE FENCING







